DENVER'S KMGH WORKING FOR YOU 123 Speer Blvd

KMGH 123 Speer Blvd Denver, CO 80203 Main: (303)832-7777

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Billing:

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Billing Address:

Media Strategies & Research Attention: Accounts Payable 1580 Lincoln Street Ste. 510 Denver, CO 80203

Send Payment To:

KMGH EW Scripps PO Box 30509 Los Angeles, CA 90030-0509

Invoice #	Invoice Date	Invoice Month	Invoice Period
184998-1rv1	09/16/12	September 2012	08/27/12 - 09/09/12

Station	Account Executive	Sales Office	Sales Region
KMGH	Laura Hargis	Denver Local	Local

Advertiser	Product	Estimate Number
Congress/Pace(D)	Pace for Congress 2012	11747

Spots/

Flight Dates	Order #	Alt Order #
09/04/12 - 09/09/12	184998	
Billing Calendar Broadcast	Billing Type Cash	Deal #
Special Handling		
IDB#	Advertiser Code	Product Code

Advertiser Ref	
	Advertiser Ref

Lin	e Start Date	End Date	Descriptio	on	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
	1 09/04/12	09/07/12	7News at	530AM	530AM-6AM	- 1111	:30	4	\$175.00	NM		
	Weeks:	Start Date 09/03/12	End Date 09/09/12	<u>MTWTFSS</u> - 1111	Spots/Week 4	Rate \$175.00						
	Spots: # Cl	n <u>Day Air</u>	Date Air	Time Descr	ption	Start/End Time	Lengt	th Ad-ID			Rate	Type
	1 KN	/IGHTu 09	/04/12 5:5	52 AM 7News	s at 530AM	530AM-6AM	:3	O SP0212H			\$175.00	NM
	2 KN	/IGHW 09	/05/12 5:5	53 AM 7News	s at 530AM	530AM-6AM	:3	O SP0212H			\$175.00	NM
	3 KN	/IGHTh 09	/06/12 5:5	53 AM 7News	s at 530AM	530AM-6AM	:3	O SP0212H			\$175.00	NM
	4 KN	∕IGHF 09	/07/12 5:5	53 AM 7News	s at 530AM	530AM-6AM	:3	O SP0212H			\$110.00	NM

2 09/04/12	09/07/12	6-7A New	/S	6A-7A	- 1111	:30	4	\$275.00	NM		
Weeks:	Start Date 09/03/12	End Date 09/09/12	<u>MTWTFSS</u> - 1111	Spots/Week 4	<u>Rate</u> \$275.00						
Spots: # C	Ch <u>Day</u> Ai	r Date Air	Time Descripti	<u>on</u>	Start/End Time	Length A	d-ID			Rate	Туре
1 K	MGHTu 09	9/04/12 6:2	23 AM 6-7A Nev	ws	6A-7A	:30 S	P0212H			\$275.00	NM
2 K	MGHW 09	9/05/12 6:2	29 AM 6-7A Nev	ws	6A-7A	:30 S	P0212H			\$275.00	NM
3 K	MGHTh 09	9/06/12 6:3	30 AM 6-7A Nev	ws	6A-7A	:30 S	P0212H			\$275.00	NM
4 K	MGHF 09	9/07/12 6:	14 AM 6-7A Ne	ws	6A-7A	:30 S	P0212H			\$100.00	NM
3 09/04/12	09/07/12	GMA M-F	7-9A	7A-9A	- 2222	:30	8	\$300.00	NM		

2 KIVIGH VV 09/05/12 6:29 AIVI 6-77	Ainews	6A-7A	:30 35021211			\$275.00	INIV
3 KMGHTh 09/06/12 6:30 AM 6-7/	News	6A-7A	:30 SP0212H			\$275.00	NM
4 KMGHF 09/07/12 6:14 AM 6-7/	News	6A-7A	:30 SP0212H			\$100.00	NM
3 09/04/12 09/07/12 GMA M-F 7-9A	7A-9A	- 2222	:30 8	\$300.00	NM		
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS 2222	0,000,000	Rate \$300.00					
Spots: # Ch Day Air Date Air Time Des	cription	Start/End Time	Length Ad-ID			Rate	Турє
5 KMGHTu 09/04/12 7:55 AM GM/	A M-F 7-9A	7A-9A	:30 SP0212H			\$300.00	NN
1 KMGHTu 09/04/12 8:42 AM GM/	A M-F 7-9A	7A-9A	:30 SP0212H			\$300.00	NN
2 KMGHW 09/05/12 7:25 AM GM/	A M-F 7-9A	7A-9A	:30 SP0212H			\$300.00	NN
6 KMGHW 09/05/12 8:53 AM GM/	A M-F 7-9A	7A-9A	:30 SP0212H			\$300.00	NN
3 KMGHTh 09/06/12 7:27 AM GM/	A M-F 7-9A	7A-9A	:30 SP0212H			\$300.00	NM
7 KMGHTh 09/06/12 8:48 AM GM/	A M-F 7-9A	7A-9A	:30 SP0212H			\$300.00	NM
4 KMGH F 09/07/12 6:59 AM GM/	A M-F 7-9A	7A-9A	:30 SP0212H			\$100.00	NN
8 KMGH F 09/07/12 7:55 AM GM/	A M-F 7-9A	7A-9A	:30 SP0212Н			\$100.00	NM
4 00/00/40 00/00/40 7 00 Cot Marris v. No	74.04	C	.20 4	£450.00	NIN 4		

0		0.7.2	30 7 titi		77. 07.	.00				ψ.σσ.σσ
4 09/08/12	09/08/12	7-9a Sat I	Morning News	7A-9A	S-	:30	1	\$150.00	NM	
	00/00/.2			.,,,,,,,	2	.00	•	ψ.σσ.σσ		
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/03/12	09/09/12		1	\$15 0.00					
	09/03/12	09/09/12	3-	ı	\$130.00					



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Advertiser Product Estimate Number Pace for Congress 2012 11747 Congress/Pace(D)

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Line Start Date End Date Description Start/End Time	e MTWTFSS	Length	Spots/ Week	Rate	Type	
4 09/08/12 09/08/12 7-9a Sat Morning News 7A-9A	S-	:30	1	\$150.00	NM	
				Ψ100.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time		h Ad-ID			Rate Type
1 KMGH Sa 09/08/12 7:28 AM 7-9a Sat Morning News	7A-9A	:30	SP0212H			\$150.00 NM
5 09/09/12 09/09/12 GMA SUN Sun GMA 6A-	7AS	:30	1	\$75.00	NM	
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS 05/04/12 Spots/Week	<u>Rate</u> 1 \$75.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengtl	h Ad-ID			Rate Type
1 KMGH Su 09/09/12 6:38 AM GMA SUN	Sun GMA 6A-7	A :30) SP0212H			\$60.00 NM
6 09/09/12 09/09/12 7A-8A SUN MORN NEW:7A-8A	S	:30	1	\$125.00	NM	
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS - Spots/Week Spots/Week	<u>Rate</u> 1 \$125.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengtl	h Ad-ID			Rate Type
1 KMGH Su 09/09/12 7:18 AM 7A-8A SUN MORN NEV	NS 7A-8A	:30) SP0212H			\$125.00 NM
7 09/09/12 09/09/12 9A-10A SUN MORN NEW9A-10A	S	:30	1	\$150.00	NM	
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS 05/04/12 Spots/Week	<u>Rate</u> 1 \$150.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time		h Ad-ID			Rate Type
1 KMGH Su 09/09/12 9:37 AM 9A-10A SUN MORN NE	WS 9A-10A	:30) SP0212H			\$150.00 NM
8 09/04/12 09/06/12 Inside Edition 9A 9A-930A	- 1- 1	:30	2	\$150.00	NM	
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS - 1-1 Spots/Week	<u>Rate</u> 2 \$150.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time		h Ad-ID			Rate Type
1 KMGHTu 09/04/12 9:20 AM Inside Edition 9A	9A-930A) SP0212H			\$150.00 NM
2 KMGHTh 09/06/12 9:13 AM Inside Edition 9A	9A-930A	:30	SP0212H			\$150.00 NM
9 09/05/12 09/07/12 Millionaire 930A-10A	1- 1	:30	2	\$175.00	NM	
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS - 1-1 Spots/Week	<u>k Rate</u> 2 \$175.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time		h Ad-ID			Rate Type
1 KMGH W 09/05/12 9:44 AM Millionaire	930A-10A		SP0212H			\$175.00 NM
2 KMGHF 09/07/12 10:00 AM Millionaire	930A-10A	:30	SP0212H			\$175.00 NM
10 09/06/12 09/06/12 THE VIEW 10A-11A	1	:30	1	\$375.00	NM	
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS 1 Spots/Week	<u>Rate</u> I \$375.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time		h Ad-ID			Rate Type
1 KMGH Th 09/06/12 9:59 AM THE VIEW	10A-11A	:30) SP0212H			\$375.00 NM
11 09/07/12 09/07/12 11A-12P News 11A-12P	1	:30	1	\$175.00	NM	
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS 1 Spots/Week	<u>Rate</u> 1 \$175.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengtl	h Ad-ID			Rate Type
1 KMGH F 09/07/12 11:46 AM 11A-12P News	11A-12P	:30	SP0212H			\$175.00 NM
12 09/04/12 09/04/12 The CHEW 1157A-1P	- T	:30	1	\$125.00	NM	
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS - T Spots/Week	<u>Rate</u> 1 \$125.00					



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 Pace for Congress 2012
 11747

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Line Start Date		Desc	ription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
12 09/04/12	09/04/12	The (CHEW	1157A-1P	- T	:30	1	\$125.00	NM	
Spots: # C	h Day Air	Date	Air Time Desc	cription	Start/End Time	Length	n Ad-ID			Rate Type
			12:57 PM The		1157A-1P	:30	SP0212H			\$125.00 NM
13 09/04/12	09/07/12	Dr. O)z	4P-5P	- 1111	:30	4	\$200.00	NM	
Weeks:	Start Date 09/03/12	End Da		Spots/Week 4	<u>Rate</u> \$200.00					
Spots: # C	h Day Air	Date	Air Time Desc	cription	Start/End Time	Length	n Ad-ID			Rate Type
1 KI	MGH Tu 09/	04/12	4:38 PM Dr. C)z	4P-5P	:30	SP0212H			\$200.00 NM
2 KI	MGHW 09/	05/12	4:38 PM Dr. C)z	4P-5P	:30	SP0212H			\$200.00 NM
3 KI	MGHTh 09/	06/12	4:24 PM Dr. C)z	4P-5P	:30	SP0212H			\$200.00 NM
4 KI	MGHF 09/	/07/12	4:30 PM Dr. C)z	4P-5P	:30	SP0212H			\$200.00 NM
14 09/04/12	09/07/12	5-530	P News	5P-530P	- 1212	:30	6	\$425.00	NM	
Weeks:	Start Date 09/03/12			Spots/Week 6	Rate \$425.00					
Spots: # C			Air Time Desc		Start/End Time		Ad-ID			Rate Type
1 KI	MGHTu 09/	04/12	5:21 PM 5-53	0P News	5P-530P) SP0212H			\$425.00 NM
5 KI	MGHW 09/	05/12	5:14 PM 5-53	0P News	5P-530P	:30) SP0212H			\$425.00 NM
2 KI	MGHW 09/	05/12	5:28 PM 5-53	0P News	5P-530P	:30) SP0212H			\$425.00 NM
3 KI	MGHTh 09/	06/12	5:24 PM 5-53	0P News	5P-530P	:30) SP0212H			\$425.00 NM
6 KI	MGHF 09/	07/12	5:11 PM 5-53	0P News	5P-530P	:30) SP0212H			\$250.00 NM
4 KI	MGHF 09/	07/12	5:28 PM 5-53	0P News	5P-530P	:30	SP0212H			\$250.00 NM
15 09/08/12	09/08/12	5pm	News Saturday	5P-6p	S-	:30	1	\$200.00	NM	
Weeks:	Start Date 09/03/12	09/09/	12S-		<u>Rate</u> \$200.00					
Spots: # C			Air Time Desc		Start/End Time		<u>Ad-ID</u>			Rate Type
1 KI	MGH Sa 09/ See MG Preemp	15.2	5pm	News Saturday	5P-6p	:00)			\$200.00 NM
2 KI	MGH Su 09/ MG for 1	09/12		News Sun Local News	5P-6P	:30) SP0212H			\$200.00 NM
16 09/09/12	09/09/12	5pm	News Sun Loca	Nev5P-6P	S	:30	1	\$200.00	NM	
Weeks:	Start Date 09/03/12	End Da 09/09/	12S	1	\$200.00					
	h <u>Day Air</u>		Air Time Desc		Start/End Time		Ad-ID			Rate Type
1 KI	MGH Su 09/	09/12	5:39 PM 5pm	News Sun Local News	5P-6P	:30) SP0212H			\$200.00 NM
17 09/05/12	09/07/12	6P-6	30P JEOPARD\	′ (M- 6P-630P	1- 1	:30	2	\$800.00	NM	
Weeks:	Start Date 09/03/12	End Da 09/09/	121-1	2	Rate \$800.00					
Spots: # C			Air Time Desc		Start/End Time		Ad-ID			Rate Type
		05/12		30P JEOPARDY (M-F)	6P-630P		SP0212H			\$800.00 NM
2 KI	MGHF 09/	07/12	6:11 PM 6P-6	30P JEOPARDY (M-F)	6P-630P	:30	SP0212H			\$250.00 NM
18 09/04/12	09/06/12	630-7	7p WHEEL (M-F) 630-7P	- 1- 1	:30	2	\$800.00	NM	
Weeks:	Start Date 09/03/12	End Da	ate <u>MTWTFSS</u> 12 - 1-1	Spots/Week 2	Rate \$800.00					
Weeks: Spots: <u>#</u> C	09/03/12	09/09/		2			n Ad-ID) SP0212H			Rate Type



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						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
18 09/04/12	09/06/12	630-7p WHEEL (M-F)	630-7P	- 1- 1	:30	2	\$800.00	NM	
Spots: # C	h Day Air [Date Air Time Descri	otion	Start/End Time	Lenat	h Ad-ID			Rate Type
	MGHTh 09/0			630-7P		O SP0212H			\$800.00 NM
19 09/04/12	09/07/12	10P NEWS (M-F/SU)	10P-1037P	- 2211	:30	6	\$500.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
WCCRO.	09/03/12	09/09/12 - 2211	6	\$500.00					
Spots: # C				Start/End Time		h Ad-ID			Rate Type
		04/12 10:12 PM 10P NI	<u> </u>	10P-1037P		O SP0212H			\$500.00 NM
		04/12 10:36 PM 10P NI		10P-1037P		O SP0212H			\$500.00 NM
		05/12 10:15 PM 10P NI	, ,	10P-1037P		O SP0212H			\$500.00 NM
		05/12 10:36 PM 10P NI	, ,	10P-1037P		O SP0212H			\$500.00 NM
		06/12 10:37 PM 10P NI	, ,	10P-1037P		O SP0212H			\$500.00 NM
4 K	MGH F 09/0	07/12 10:23 PM 10P NI	EWS (M-F/SU)	10P-1037P	:3	O SP0212H			\$475.00 NM
20 09/08/12	09/08/12	10P NEWS (SAT)	10P-1037P	S-	:30	1	\$300.00	NM	
Weeks:		End Date MTWTFSS	Spots/Week	Rate					
C==+=: # C		09/09/12S-	1	\$30 <u>0.00</u>		L A-I ID			Data Tura
Spots: # C	h <u>Day Air [</u> MGH Sa 09/0			Start/End Time		h Ad-ID O SP0212H			Rate Type \$300.00 NM
1 K	MGH 5a 09/0	08/12 12:40 AM 10P NI	=VVS (SAT)	10P-1037P	:3	U SPUZ1ZH			\$300.00 NW
21 09/09/12	09/09/12	10P NEWS (M-F/SU)	10P-1037P	S	:30	1	\$500.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
0		09/09/12S	1	\$50 <u>0.00</u>		L ALLID			Data Tara
Spots: # C				Start/End Time		h Ad-ID			Rate Type
1 K	MGH Su 09/0	09/12 10:23 PM 10P NI	=VVS (IM-F/SU)	10P-1037P	:3	0 SP0212H			\$500.00 NM
22 09/04/12	09/07/12	Nightline	1037P-1103P	- 1111	:30	4	\$350.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTFSS - 1111	Spots/Week	Rate \$350.00					
Spots: # C			otion 4	Start/End Time	Lanat	h Ad-ID			Rate Type
		04/12 11:02 PM Nightlin		1037P-1103P		0 SP0212H			\$350.00 NM
		05/12 10:47 PM Nightlin		1037P-1103P		O SP0212H			\$350.00 NM
		06/12 11:13 PM Nightlin		1037P-1103P		O SP0212H			\$350.00 NM
		aired from 10:47:53p to 1							4000.00
3 K	MGH F 09/0	07/12 10:56 PM Nightlin	ne	1037P-1103P	:3	O SP0212H			\$350.00 NM
23 09/04/12	09/07/12	Inside Edition 330P	330P-4P	- 1111	:30	4	\$200.00	NM	
Weeks:		End Date MTWTFSS	Spots/Week	Rate					
	09/03/12	09/09/12 - 1111	4	\$200.00					
Spots: # C				Start/End Time		h Ad-ID			Rate Type
		04/12 3:49 PM Inside		330P-4P		0 SP0212H			\$200.00 NM
		05/12 3:49 PM Inside		330P-4P		0 SP0212H			\$200.00 NM
		06/12 3:41 PM Inside		330P-4P		0 SP0212H			\$200.00 NM
3 K	MGH F 09/0	07/12 3:42 PM Inside	Edition 330P	330P-4P	:3	0 SP0212H			\$175.00 NM
24 09/05/12	09/07/12	7News at 3PM	3P-330P	111	:30	3	\$225.00	NM	
Weeks:	Start Date	End Date MTWTFSS 111	Spots/Week	Rate					
Croto. # O			3 otion	\$225.00 Stort/End Time	l an=+	P V4 ID			Poto Tura
Spots: # C		Date Air Time Description 3:20 PM 7News		Start/End Time 3P-330P		h Ad-ID 0 SP0212H			Rate Type \$225.00 NM
I K	IVIGH VV U9/U	3.20 PIVI / News	al SFIVI	3F-33UF	:3	U SEUATAR			φ∠∠υ.UU INIVI



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Spots/

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
24 09/05/12	09/07/12	7News at 3PM	3P-330P	111	:30	3	\$225.00	NM		
Spots: # C	h <u>Day</u> Air l	Date Air Time	Description	Start/End Time	Lengt	h Ad-ID			Rate	Туре
2 KI	MGHTh 09/0	06/12 3:21 PM	7News at 3PM	3P-330P	:3	O SP0212H			\$225.00	NM
3 KI	MGH <i>F 09/0</i> Credited	07/12	7News at 3PM	3P-330P	:0	0			\$225.00	NM
25 09/06/12	09/06/12	DemocraticNatl	Conventic 8P-9P	T	:30	1	\$1,425.00	NM		
Weeks:	Start Date 09/03/12	End Date MTW 09/09/12 7	<u>ΓFSS</u> <u>Spots/Week</u> 1	Rate \$1,425.00						
Spots: # Ch Day Air Date Air Time Description				Start/End Time	Lengt	Length Ad-ID			Rate	Туре
1 KI	MGHTh 09/0	06/12 8:09 PM	DemocraticNatl Convention	8P-9P	:3	O SP0212H			\$1,425.00	NM
				Total Spots	•	62				

Gross Total

\$19,245.00

Agency Commission

\$2,886.75

Net Amount Due

\$16,358.25

Payment Terms 30 Days